

Beth El The Beaches Board of Trustees Meeting

Meeting Minutes August 19, 2020

Members Present: Charlie Frohman, President; Rachel Marcus-Hendry Mitchell, Interim Secretary; Chip Morris, Interim Treasurer; Buzzy Klausner, Ron Van, David Adler, David Marco, MG Orender, Neal Goldman, Vickie Kennedy.

Rabbi Matuson was in attendance.

A quorum was established, and the meeting was called to order at 7:04 p.m. by Charlie Frohman, President. The Board meeting was conducted through ZOOM.

Approval of the July 9, 2020 Minutes: The minutes were unanimously approved.

D'var Torah: The Torah portion this week is part of the book of Deuteronomy. Leadership is the focus of this, particularly the role of Joshua as a Prophet. "The Rabbis devised a test to know whether a Prophet is true or not. If the Prophet predicted something that is catastrophic and it didn't come to pass, then the Prophet succeeded because it meant change." In the Torah predicting calamity warns the people what the future might be if the people do not change. It helps people turn bad news into good news, and if good news comes to pass, then the Prophet has effected positive change. "So what does this mean for us?" "Let's look at the future and try to steer us in a way that we see light and blessings." This is at a time of great challenge for all of us.

President's Message: Charlie expressed, on behalf of the Board that he was glad that the Rabbi has recovered from COVID. He thanked Vickie for her continued support with the School, the community and work at the Synagogue. We were able to request financial assistance for streaming our High Holiday Services and PPE money for equipment when we reopen from the Jewish Federation.

"The Legacy initiative will be reinstated and we will be sending out letters to those people who pledged to contribute within a three year period. This is the second year of our initiative." Charlie also asked the Board to please have interested members wishing to serve on the Board in different capacities to "reach out" to him.

Treasurer: Chip as interim Treasurer, responded to David Marco's inquiry about the present status of the mortgage and future pledges. Chip reported that the mortgage was \$750,000 at the beginning of the Legacy Campaign and is presently down to \$408,000 with \$200,000 in future pledges. MG asked Chip to reach out to people that have left the Synagogue and their intent. There are also people that have not been personally contacted and we should look at them as potential contributors.

Chip reported that as of June 2020, our financials reflected a \$5,000 deficit, however, we received \$33,000 from PPP funding, which lowered our deficit. Presently we are \$15,000 behind for July.

Chip will be monitoring the Ameris PPP portal and then work to convert the PPP loan into a grant.

Present membership is 162 members.

We gained four new members, and lost one. The following members were nominated for approval:

- Allen & Susan Edwards, and 9 yr old child – Family membership
- Sandra Tabak – Single membership
- Bowers - Family membership
- Paul & Michelle Sapia, and 6 yr old – Family membership

MG will reach out to welcome the new members.

The family we lost was Ann and Alan Hyman. There was some discussion about reaching out to them.

New Business:

High Holiday Streaming- A motion was made to approve paying \$3400 to David Zuckerman's (member) company, Easy Edit Video, to film this year's services. We need volunteers to help with the cameras to not pay additional money. The motion was seconded and approved by the Board. Neal will be seeking volunteers to assist with the cameras.

-Neal will be sending an online High Holiday book as well as one will be offered on loan to the congregants as they "Drive-by" on September 13th. In addition, the Beth-El Directory will be disseminated and compliments of Sisterhood, a bag of honey, apples and chocolate. Food donations will also be collected for BEAM. Neal will blow the Shofar as the cars approach the Synagogue.

High Holiday Tickets – There was some discussion about the price of tickets for nonmembers. There was inquiry about what the charge is 'in town'. Military & College students are complementary.

We will send this info to the Congregants.

A motion was made to approve the same ticket price for non-members as other Synagogues. Charlie will follow-up on this.

Committee Reports:

Reopening Task Force Committee – Meeting scheduled for 8/23, Monday night.

Community Calls – Vickie continues to represent Beth El on these calls. She obtains information about additional funding, programs, etc.

Clothing Drive – Vickie is continuing to collect clothing for foster children for school.

Education – Vickie reported that the school attendance was presently at 20-30 students resulting in fewer teachers. The school will be conducted remotely.

Sisterhood – Vickie reported the following: Trivia night, conducted by Hannah Moore, was very successful, Jewish Valentine's Day was well attended remotely, an activity is planned for Sukkot, and there are some additional schedule events.

Directory – Rachel reported Joy Shultz raised approximately \$3,000 in business ads.

Brotherhood – Planning a ZOOM with the Rabbi in October, per David Adler.

New Business:

Neal mentioned St John's County may be offering money to different businesses as part of the CARES Act. Applications will open in late August.

As there was no further business, the meeting was adjourned at 8:05 p.m.

The next meeting of the Board will be September 10th at 7:00 p.m. via ZOOM.

Respectfully submitted,

Rachel Marcus-Hendry Mitchell

Rachel Marcus-Hendry Mitchell, Secretary

Committee Reports

No Committee Reports were submitted to the Secretary for this meeting.