

Beth EI Board of Trustees

Meeting Minutes November 14, 2017, 2017

Members Present: Neal Goldman, Past President; Charlie Frohman, Vice President/Brotherhood; Rachel Marcus-Mitchell, Secretary; Chip Morris, Treasurer; Vickie Kennedy, Sisterhood President, Ed Mercel, Sherill Herzfeld, M.G. Orender, Stuart Rosenthal.

Jacquie Sinder, Executive Director, was in attendance.

A quorum was established and the meeting was called to order at 7:00 p.m. by Charlie Frohman, Vice President.

Approval of October Minutes: The October 11, 2017 minutes had a motion to accept, were approved and accepted.

D'var Torah: The Rabbi was not present.

President's message: A warm welcome from Charlie Frohman, Vice President on behalf of Abby Steele, President.

Treasurer: The Board welcomed two new family members: Laura and Mitch Robbins and their two children Sarah and Emily and Edward and Amy Udoff. They were both approved, as family members, unanimously by the Board.

Chip presented an actual budget vs YTD for four months. "Right now we are ahead of our projected budget by \$10k; our cash flow is ahead of last year by \$30k.

We agreed, once again, that the Revenue and expenses from "Celebrate the Seasons" will be rolled into the High Holiday Appeal line items (H/H Revenue-407000; H/H Expenses- 807000).

Business Matters:

Interfaith Thanksgiving Services- It will be held November 26th at Palms Presbyterian, Sunday evening at 7 p.m. We have had a good turn-out in the past and hope to have the same this year.

Library Policy – Cathy Winterfield was not present as her husband was in the hospital. The discussion was tabled. The Board sends its "Thoughts and prayers to Cathy and Pete." There was discussion about a Caring Committee, and Stuart requested that the membership committee be notified so they can reach-out to members when someone is ill.

Board Committee Chair Reports:

Ways and Means – Rachel reported on behalf of Tracy Aquila. The date is set for March 10th. It will be held at Beth-EI. The theme of planting seeds will be carried through from planting to 'blossoming' into our future. The motif is "farm to table". It was

requested that the Board support this Gala by talking about it with congregants and encourage a warm participation, by all. The Board was requested, to once again donate a bottle of wine valued greater than \$20, to be auctioned off. Also, if one has a vacation home, time share, trip voucher, or tickets to an event, please consider donating it as well. The committee has very strong and talented members that will create a fantastic evening. The goal is 100 people in attendance and to raise \$40,000. Sherry Chait raised \$3500 from the garage sale. She designated the funds to various Beth-El departments.

Membership – Gail Greenfield has resigned as chair and Board member. Stuart will resume the responsibility of Chair. He is open to new ideas and suggestions and feels we should have an ‘outreach’ committee that can connect to the unaffiliated, at the beach. There was much discussion about how we warmly welcome new members. Suggestions included: delivering a homemade Challah and wine to a new member, establishing a ‘welcoming’ committee, develop an ‘ambassador program. Jacquie will begin to forward the interest sheet new members fill-out to the Membership Chair (Stuart) so the committee can be timely and responsive.

Education – Charlie mentioned that the Education committee feels it should have been involved with Beth’s exit, when she left the school. He corrected last month’s report regarding student attendees at school. We are presently at 56 students, K-7th grade; we were originally budgeted for 60 students. Sherry Chait raised money from her garage sale and donated \$500 to the school. On December 17th, at 5:30 p.m., there will be a Congregational Hanukkah Dinner to benefit the school.

Facilities: Ed reported that he has engaged “Seascape” as the Temple’s landscaper. He also has contacted an AC man to obtain a maintenance agreement. The AC needs repair or replacement of two motors that should come to approximately \$1,000. He wanted the Board to be aware that Danny and Marcia Cohen have generously donated \$1900 to mitigate the standing water around the trailer. The water underneath the trailer will be inspected by Puraclean for mold issues. There is still a serious need to address the big freezer not working properly.

Sisterhood: Vickie Kennedy said the Beaches Mosaic experience was a nice success, and the Belles book club continues to be an ongoing success. The Sisterhood Hanukkah party is scheduled December 5th.

Brotherhood: Charlie reported that it is continuing along its projected path.

Public Relations: Sherill is in charge of publicizing for Beth El. She designed the invitations and save the date for the Beth El Gala, she puts things on Instagram, and all our social media.

As there was no further business, the meeting was adjourned. The next meeting of the Board will be December 13, 2017 at 7:00 p.m.

Respectfully submitted,
Rachel Marcus-Hendry Mitchell, Secretary